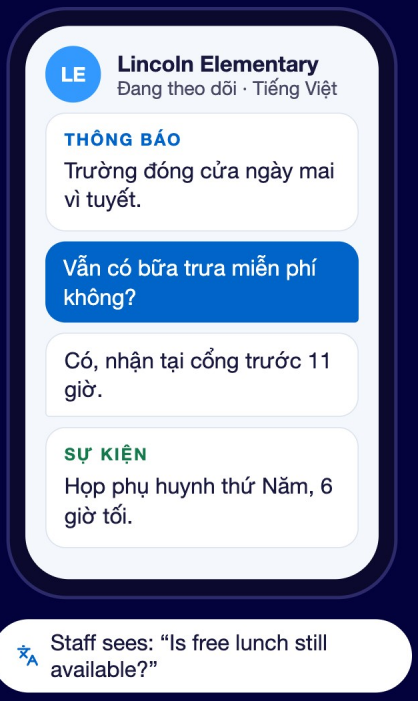
ReachWell™

SCHOOLS AND EARLY LEARNING

Every family gets the message. And you can prove it.

Closures, attendance, enrollment and events. ReachWell sends one message by text, voice call, email, app and web, in each family's own language, and keeps a record of who received it.



Write once
in English, or start from a template or campaign

→ Text · Voice · Email · App · Web →

Every family
in their language, with a record of who got it

Why school messages don't land, and what ReachWell does about it

Numbers change. Families move.
One QR scan to follow you in the app. Clever and Kinder Systems syncs keep rosters current.

Families who don't read English
Families pick from 130+ languages and reply in theirs. Replies translate back to English.

No email. No smartphone.
No logins or passwords. Text and voice calls reach basic phones and landlines.

Too many apps and channels
District, school, classroom and program channels in one app. Leaders see all of it.

Lack trust sharing information
Families follow with no name, number or email. Messages come from your school.

Proof it landed
Delivery, views and replies by family and channel. Export for audits and grant reports.

130+
languages, each family's own choice, replies translated back

0
logins or passwords for families to remember

4 months
typical payback period, from staff time, printing and translation saved

Simple for families. Simple for staff.

1 One simple platform, from the district to one family

Broadcast to everyone or message one parent, from one place. Families reply as easily as a text.

BROADCAST ---------- ONE-TO-ONE

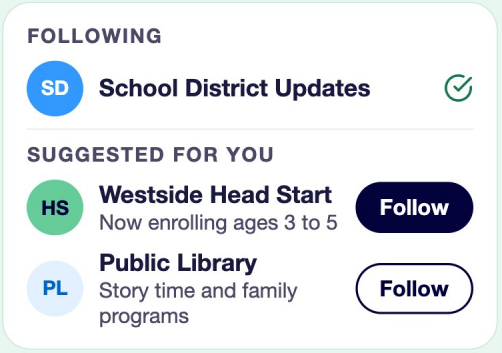
District	School	Class	Team	PTA / PTO	One family

- Families pick the channel
- Replies translated to English
- No personal numbers for staff

2 Grow enrollment through partners

Families who follow the district, library or county see your program suggested. One tap adds you.

- No sign-up or personal info required
- Reach families before they enroll



Built for the messages schools and centers send

Closures and delays · Attendance nudges · Enrollment and recruitment · Conferences and events · Family surveys and forms · Family resources

Works alongside Clever, Kinder Systems, your alert system and your website.

TRUSTED BY SCHOOLS AND EARLY LEARNING PROGRAMS

> ReachWell has made it easier for CASA Academy to build meaningful connections with our families by breaking down language barriers.
>
> **Liliana Villasenor**, Director of Students and Operations, CASA Academy, Ariz.

Early learning: Tuskegee Macon County Head Start, Ala. · Child Parent Centers, Ariz. · Clayton Early Learning, Colo. · Read On Pima, Ariz.

Schools: CASA Academy and Career Success School District, Ariz. · Community Leadership Academy, Frontier Academy and Discover Compass, Colo. · Mary Seat of Wisdom School, Ill.

Federally funded programs must give families with limited English proficiency meaningful access (Title VI, Executive Order 13166). ADA Title II requires WCAG 2.1 AA for public entities' web and mobile content by April 26, 2027 or 2028, depending on size.

See it with your own family roster.

Book a 30-minute walkthrough.

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reachwell.com