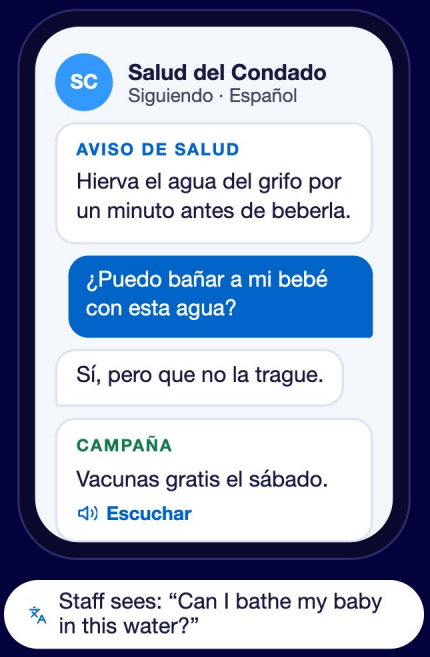
ReachWell™

PUBLIC HEALTH

Every resident hears from public health. And you can prove it.

Boil-water notices, outbreaks and prevention campaigns go out by text, voice call, email, app and web, in each resident's own language. Partner departments send your campaigns to their followers too, without sharing a single contact.



Write once
in English, or start from a shared campaign

→ Text · Voice · Email · App · Web →

Every resident
in their language, with a record of who got it

Why health messages don't land, and what ReachWell does about it

Comms scattered across programs
Each program gets its own channel. Leadership sees everything that goes out.

Too many languages to staff
Residents pick from 130+ languages. Replies translate back to English.

Low literacy, low tech
Plain-language messages, read aloud on request. Text reaches basic phones.

Disconnected numbers
Residents follow you in the app with one QR scan, even after a phone plan lapses.

Distrust of government
Subscribing takes no name, number or email. Messages come from your department.

Proof for every message
Delivery, opens, clicks and replies by recipient. Export for open-records requests.

130+
languages, chosen by each resident, replies translated back

0
contact lists shared when partners send your campaigns

1 tap
to follow you from a partner's channel, no personal info

ReachWell™

PUBLIC HEALTH

Most tools deliver messages. ReachWell coordinates them.

1 One campaign, sent by every department

Build it once
Create the campaign and save it as a template.

Share it
Share the template with partner agencies.

They send it
Partners send it to their followers, their way.

- Contact lists never change hands between departments
- No forwarding, rewriting or follow-up emails
- One view of the campaign across every department, over time

2 Grow followers through partners

Residents who follow emergency management, a food pantry or the library see your department suggested in their app. One tap adds you.

- No sign-up or personal info required
- Your followers grow with every partner on ReachWell



Built for the messages health departments send

- Boil-water advisories
- Outbreak and overdose alerts
- Air quality and heat
- Lead, vaccine and screening campaigns
- Clinic dates and reminders
- Opt-in program groups

Works alongside your social scheduling tool, county alert system and website.

TRUSTED BY PUBLIC SAFETY AND COMMUNITY PARTNERS

Alerts: Douglas County EM, Neb. · NOCO Alert (LETA 911) · Peak Alerts (El Paso-Teller 911) · GARCO911 · Pacific County EM, Wash. · Eagle, Pitkin, San Miguel and Delta counties, Colo.

Community: Together Omaha · Boulder County Housing Authority · Colorado Springs Housing Authority · Grovewood Community Development

As covered by CBS Colorado · The Colorado Sun · KMTV 3 News Now · WOWT 6 News · KOAA News5

Health programs must offer language assistance (ACA Section 1557) and meaningful access for people with limited English proficiency (Title VI, Executive Order 13166). ADA Title II requires WCAG 2.1 AA for public entities' web and mobile content by April 26, 2027 (populations of 50,000 or more) or April 26, 2028 (smaller entities and special districts).

See it with your own program lists.

Book a 30-minute walkthrough.

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