ReachWell™

NONPROFITS AND HUMAN SERVICES

Every client gets the message. And you can prove it.

Meetings, food distributions, classes and benefits deadlines. ReachWell sends one message by text, voice call, email, app and web, in each person's own language, and keeps a record of who received it.



Write once
in English, or start from a partner's campaign

→ Text · Voice · Email · App · Web →

Every client
in their language, with a record of who got it

Why program messages don't land, and what ReachWell does about it

Numbers change. People move.
Clients follow you in the app with one QR scan, even after a phone numbers disconnect..

Translation costs and time
Clients pick from 130+ languages. Add your own reviewer for benefits notices.

Low literacy, low tech
Plain-language messages, read aloud on request. Text and calls reach basic phones.

Wary of sharing information
Clients can follow with no name, number or email. Messages come from your organization.

Programs in separate tools
Food, housing, classes and case management each get a channel. Leaders see all of it.

Proof for funders
Delivery, views, replies and growth by program. Export for grant reports and audits.

130+
languages, each client's own choice, replies translated back

0
contact lists shared when partners send your campaigns

4 months
typical payback period, from staff time, printing and translation saved

Most tools deliver messages. ReachWell coordinates them.

1 One campaign, shared with every partner

Build it once
Create the campaign and save it as a template.

→

Share it
Share it with pantries, schools and agencies.

→

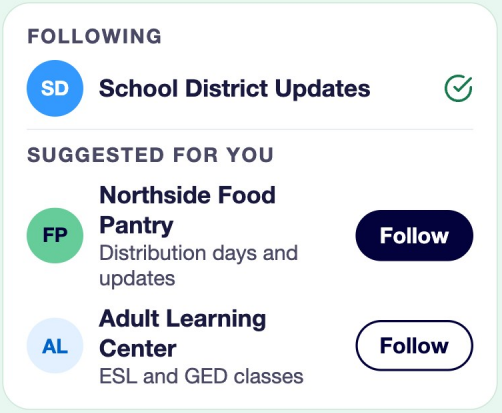
They send it
Each sends it to its own clients, its own way.

- Client lists never change hands
- No forwarding or rewriting
- One view across every partner

2 Grow followers through partners

People who follow their school district, housing authority or county see your programs suggested in their app. One tap adds you.

- No sign-up or personal info required
- Your reach grows with every partner



Built for the messages your programs send

Meeting reminders · Food distributions · Class and orientation dates · Benefits deadlines · Intake forms and exit surveys · Resident services events

Works alongside your CRM, CSV contact imports, your website and your social channels.

TRUSTED BY NONPROFITS AND HUMAN SERVICES TEAMS

> We've had a higher turnout for our orientations. It's a lot easier when we know their name, phone number, and language right from the start.
>
> **Clara Folino**, Director of Adult Education, Allegheny Intermediate Unit, Pa.

Community: Together Omaha · El Comité de Longmont · Convivir Colorado · Jewish Family and Community Services of Pittsburgh · Morgan County Family Center · SHIM Family Center · TEL HI Neighborhood Center

Learning and housing: IRCNoCo · Center for Alexandria's Children · Partners West · Boulder County Housing Authority · Grovewood Community Development

Programs that receive federal funds must give people with limited English proficiency meaningful access (Title VI, Executive Order 13166). Health programs must also offer language assistance (ACA Section 1557).

See it with your own client lists.

Book a 30-minute walkthrough.

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