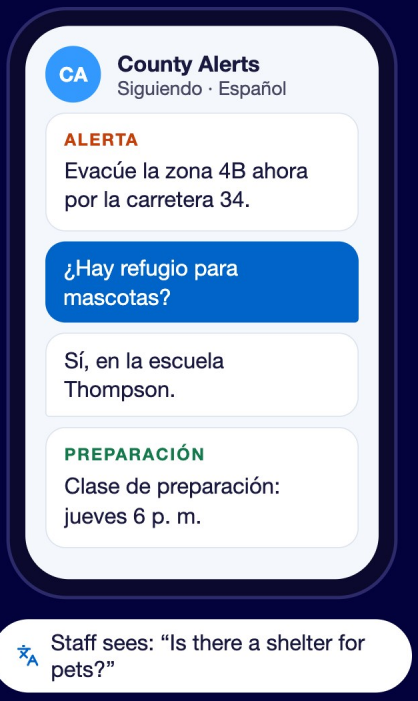
ReachWell™

EMERGENCY MANAGEMENT AND 911

Every resident gets the alert. And you can prove it.

Your alert system sends it. ReachWell carries it further, to residents who never signed up, in 130+ languages by text, voice call, email, app and web, with a record of who received it.



Your alert system and IPAWS
syncs in, or write once in English

→ Text · Voice · Email · App · Web →

Every resident
in their language, with a record of who got it

Why alerts miss people, and what ReachWell does about it

Residents who never sign up
One tap to follow you in the app. Partner channels suggest you to their followers.

Wary of registering or location sharing
No name, location, phone number or email collected. Alerts come from your agency.

Beyond English and Spanish
WEA covers English and Spanish. ReachWell carries the same alert in 130+ languages.

No smartphone, no data
Text and voice calls reach basic phones and landlines, in each resident’s language.

Keep the system you have
ReachWell syncs with the alert system you already run. Nothing to replace or retrain.

Proof it landed
Delivery, views and replies by channel and language. Export for after-action reports.

130+
languages, chosen by each resident, replies translated back

0
personal details required to follow your alerts

1 tap
to build subscribers from partners' channels

Build a preparedness network, not just a sign-up list.

1 A hub network that carries your campaigns

Recruit hubs
Towns, HOAs, mobile home parks and faith groups.

→

Share campaigns
Hubs send your preparedness templates to members.

→

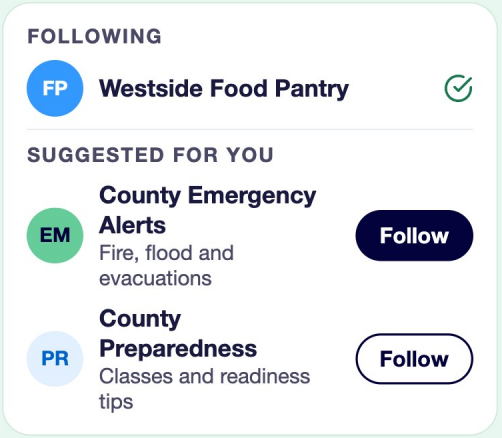
Activate
In an incident, message hub leaders and hear back.

- Member lists stay with each hub
- Leaders reply in their language
- One view of every hub's reach

2 Grow sign-ups without collecting data

Residents who follow their library, school, housing authority or food pantry see your alerts suggested in their app. One tap adds you.

- No name, location, number or email
- Your reach grows with every partner on ReachWell



Built for the messages EMs and alerting authorities send

- Evacuations and shelters
- Fire, flood and severe weather
- Water and utility outages
- Road closures
- Preparedness classes
- Recovery resources

Works alongside the alert system you already run, your website and your social channels. Nothing to rip out.

TRUSTED BY EMERGENCY MANAGEMENT AND 911

Alerts: Douglas-Omaha Alerts, Neb. · Pacific County EM, Wash. · NOCO Alert (LETA 911) · Peak Alerts (El Paso-Teller 911) · GARCO911 · Larimer County EM · BOCO Info

Counties and fire: Eagle, Pitkin, San Miguel and Delta counties, Colo. · Carbondale & Rural Fire Protection District

Community partners: Together Omaha · Boulder County Housing Authority · El Comité de Longmont

As covered by CBS Colorado · The Colorado Sun · KMTV 3 News Now · WOWT 6 News · KOAA News5

Wireless Emergency Alerts reach phones in English and Spanish today. Federally funded agencies must give people with limited English proficiency meaningful access (Title VI, Executive Order 13166). ADA Title II requires WCAG 2.1 AA for public entities' web and mobile content by April 26, 2027 (populations of 50,000 or more) or April 26, 2028 (smaller entities and special districts).

See who your alerts are missing.

Book a 30-minute walkthrough.

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