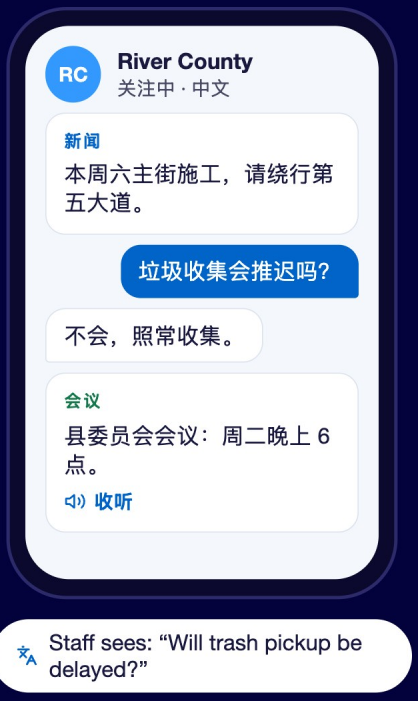
ReachWell™

CITIES AND COUNTIES

Your news reaches every resident. And you can prove it.

Meetings, road work, services and emergencies. ReachWell turns your website news into text, voice call, email, app and web updates, in each resident's own language, with a record of who received it.



Post once
on your website, or write it in ReachWell

→ Text · Voice · Email · App · Web →

Every resident
in their language, with a record of who got it

Why county updates don't land, and what ReachWell does about it

Posted isn't the same as seen
Website and social posts wait to be found. ReachWell sends them to residents' phones.

Every department, its own tool
Each department gets a channel on one county platform. You see everything that goes out.

Residents who don't read English
Residents pick from 130+ languages. Messages are read or spoken and their replies translate back to English.

No email. No smartphone.
No logins or passwords. Text and voice calls reach basic phones and landlines.

Wary of signing up
Residents follow with no name, location, number or email. Updates come from your county.

On the record
Delivery, views, clicks and replies by channel. Export for public records requests. All messages are WCAG 2.1 AA compliant.

130+
languages, chosen by each resident, replies translated back

0
contact lists shared when departments send each other's campaigns

4 months
typical payback period, from staff time and translation saved

Most tools deliver messages. ReachWell coordinates them.

1 One campaign, sent by every department

Build it once
Create the campaign and save it as a template.

→

Share it
Share it with departments, towns and partners.

→

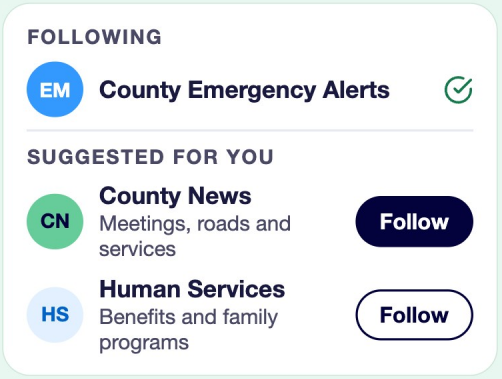
They send it
Each sends it to its own followers, its own way.

- Contact lists never change hands
- No forwarding or rewriting
- One view across every department

2 Grow followers through partners

Residents who follow emergency alerts, the library or a school see your county news suggested in their app. One tap adds you.

- No sign-up or personal info required
- Your followers grow with every partner



Built for the updates your county sends

- Board and council meetings
- Road work and closures
- Trash, water and utilities
- Parks, library and events
- Election information
- Emergency alerts

Works alongside your website news feed and sign-up forms, your social channels and your county's alert system.

TRUSTED BY COUNTIES, CITIES AND PUBLIC SAFETY

> Posting community information on our website or social media doesn't necessarily mean the people who need it will see it. When I'm out in our towns, community members tell me they're enjoying updates they normally wouldn't have seen.
>
> **Lindsay Mitchell**, Public Information Officer, Delta County, Colo.

Counties: Delta County · Boulder County (BOCO Info) · Pitkin County · San Miguel County · Eagle County, Colo.

Alerts: Douglas-Omaha Alerts, Neb. · Pacific County EM, Wash. · NOCO Alert (LETA 911) · Peak Alerts (El Paso-Teller 911) · GARCO911

Messages and their translations can be public records. Federally funded agencies must give people with limited English proficiency meaningful access (Title VI, EO 13166), and ADA Title II requires WCAG 2.1 AA by April 26, 2027 or 2028, depending on size.

See it with your own county news.

Book a 30-minute walkthrough.

info@reachwell.com
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reachwell.com